



Lake Constance!

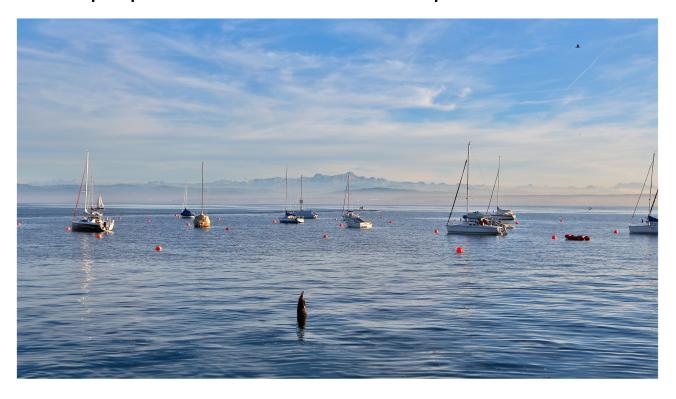
Inspirations, Impulses and Innovation 2019





Inspirations, Impulses and Innovation 2019

All around perhaps the most beautiful lake in the heart of Europe.



with free transportation by bus, train and ship Internationale Bodensee Tourismus GmbH	3
Mainau Flower Year 2019 - "Sun, Moon, Stars" Mainau GmbH	5
Colors, Forms, Inspiration: Lake Constance & Volcanos in the "Year of Nature" REGIO Konstanz-Bodensee-Hegau e. V.	7
300 Years of Principality of Liechtenstein Liechtenstein Marketing	9
Friedrichshafen Festival Fever Tourist-Information Friedrichshafen	11
City hopping on Lake Constance: 3 countries - 3 cities - 1 lake Bregenz (A), Konstanz (D), St.Gallen (CH)	13
Churches, Monasteries, World Culture! A (new) brand product for the international Lake Constance region Project Kirchen Klöster Weltkultur	15
World Heritage City in the 4-Country Region St. Gallen-Bodensee Tourismus	17



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New & Inclusive: Train, Bus, Boat with 160 Destinations

Famous Duo Together at Last: "Bodensee Card PLUS" and "Bodensee Ticket"

Spring and autumn visitors to Lake Constance benefit from a Special Combination offer of 2 big tickets in 2019: The Bodensee Card PLUS and the Bodensee Ticket. This money-saving duo gives travelers FREE ADMISSION to 160 sightseeing destinations in Germany, Austria and Switzerland. It's also valid for FREE public transport around the international Lake Constance region by boat, train or bus. The new combined offer is valid for three consecutive days in the promotion periods April 14 - May 12 and September 20 - October 20, 2019.

Real Savings:

This New Combo Offer saves 26 € per adult and 14 € per child. The new combined offer costs 85, euros for adults for three days, children seven and older pay 48, euros. When purchasing an adult ticket, children receive a free mini-map. The offer is valid for three consecutive days in the promotion periods April 14 - May 12 and September 20 - October 20, 2019. This limited combined offer is available at many tourist offices around Lake Constance during this time.

Normally, the same Bodensee Ticket costs 42 € (adult) and 21 € (children). The Bodensee Card PLUS normal rate is 69 € (adults) and 41 € (children).

High & Low, See & Do!

Whether on land, by water or up in the mountains, visitors save money traveling around to all the best sights around Lake Constance with the new combined offer.

A Combo-Card Sightseeing Sampler:

- Visit Friedrichshafen, the home of aerospace pioneers in the Dornier Museum, the Zeppelin Museum and a shipyard tour in the Zeppelin hangar.
- Tour from Germany's largest monkey park in Salem to the open-air Stilt House Dwelling and museum in Unteruhldingen, then onto the 1,000-year old impenetrable Meersburg fortress.
- Drink local wine in Meersburg, visit the historic Vineum Bodensee museum, then cruise by boat to Überlingen, ending the day in pools of thermal water at the lakeside spa.

Combined Offer:

Prices:

85 - € / 99 - CHF for adults, 48 - € / 61 - CHF for children (7 to 16) Children 6 and younger receive a free mini-card

Offer Promotion Dates:

April 14, 2019 - May 12, 2019 and September 20, 2019 - October 20, 2019

Valid for:

3 consecutive days

Access

- _Bodensee Card PLUS for 3 consecutive days (including 2 days on the White Fleet)
- _Bodensee ticket, 3-day pass for all zones + extension for the eastern wind zones (up to the Säntis Cable Car and Maestrani's Chocolarium)
- _Free entrance discount to Mainau Island

Sales Locations

The limited offer is available at all Bodensee Card PLUS outlets, in most tourist offices around the lake, at boat rental outlets and various regional accommodations.

More Information at www.bodensee.eu/combinationoffer

Bodensee Card PLUS

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Mainau Flower Year 2019 "Sun, Moon and Stars"

The stars, distant galaxies and the vastness of the universe have always fascinated mankind. Under the annual theme "Sun, Moon and Stars" the Flower Year 2019 will be heavenly on Mainau Island. From March 22 – October 20, visitors can explore the exciting relationship between the celestial bodies, humans and nature in the botanical garden in Lake Constance.

The Orchid Show in the Palm House is the traditional launch of the Mainau Flower Year. From March 22 - May 5, the Orchid Show with the title "Infinite Vastness" invites visitors to journey through the universe. Colorful orchid arrangements represent planets and blue fabric panels symbolize the vastness of the universe. The orchid species Oncidium is the star of this year's show. A very fitting choice because the flowers of Oncidium orchids and their relatives are usually a shade of yellow, a color most associated with sun, moon and stars.

On a tour through Mainau's park and gardens, visitors will discover the solar system's planets in wooden sculptures. This summer, a special 'sun flowerbed' dedicated to flowers that have 'helio' in their names (Helianthemum, Helenium, Heliopsis) will bloom on the palace lawn, between the historic Baroque ensemble and the gardener's tower. In the Energy Pavilion near the Butterfly House, visitors learn about the sun's influence on organisms during photosynthesis. The annual theme also inspires the Mainau chefs to create various menu series and special events.

In cooperation with the Max Planck Institute for Astronomy, "Astronomy for All" is designed to immerse young and old into the fascinating world of stars and planets. This interactive exhibition runs May 10 - September 22 in Mainau Palace.

Events:

Count's Island Festival: May 30 - June 2, 2019 Count's Palace Festival: October 2-6, 2019 Sun Barbecue: July 14, 2019

Getting here:

Attractive combined tickets for Mainau arrival and entry by train, bus and boat are available for example at German Railways (www.bahn.de/baden-wuerttemberg), Lake Constance Shipping Company (www.bsb.de) and Swiss Federal Railways (www.sbb.ch).

For the first time, the Berlin Anu Theatre will perform "Moraland" on the island from August 14 - 17. At night, illuminated areas in the park turn into another world where stories weave themselves around an imaginative fun-fair with curiosities and exciting things to discover.

The end of the Flower Year marks the autumn exhibition "Sunflowers!". From September 20 - October 20, the Palm House presents the sunflower family in all her glory — a diverse family that enriches the native garden not just with flowers, but food too.

Mediterranean Flowers and Children's Adventure World

Alongside the island's annual theme, there are numerous seasonal highlights including spring tulips in the thousands. As the year unfolds, lush rhododendrons, fragrant roses, countless perennials and colorful dahlias fill the gardens. The majesty of the 150-year old arboretum with giant sequoia trees is a shaded parkland to wander and daydream. Exotic palm trees and citrus plants give the island Mediterranean flair in summer. Children can explore the adventure playgrounds designed just for them, or go on a treasure hunt to discover the island.



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2019 is the "Year of Nature"

There is a hidden world between Lake Constance and the gentle mountains in the Hegau region at the western end of lake. The "quieter side" is where artists and writers like Otto Dix and Hermann Hesse found inspiration. The Western Lake Constance region invites you to the islands, volcanoes and "premium" trails less traveled.

The "Year of Nature" 2019 is highlighted by the new NABU Lake Constance Center in the Wollmatinger Ried Nature Reserve, a natural oasis for birding, kayaking and research nestled between the city of Constance and UNESCO Island of Reichenau. The new center focuses on Lake Constance conservation efforts and the natural world with a rich program of nature excursions from Constance.

Island Hopping

At the western end of Lake Constance, Hike to the top of a volcano in the morning and sail a ship to an island in the afternoon. The views from the peak of the ancient Hohentwiel Castle and volcano are stunning over the lake and Alps. Then get to the water and paddle a canoe or ride the solar ferry to an island in the sun. Cruise to the islands of Mainau, Reichenau or "Lovers" Island. With charming islands and peninsulas, untouched shores, hidden coves and bizarre volcanic formations, a stimulating landscape opens up at the western end of Lake Constance.

Special Event: Hegau24 Volcano Hike

Hike all day and all night through a dramatic volcano landcape in the Hegau Region of Lake Constance, June 28, 2019. Participants receive a Gift Pack and Road Book for the 75 km hike with snack stations, breakfast, lunch, and an evening buffet at the finish line. Shuttles are available for those who run out of power. Adventure stations provide the experience of nature for fun. Walking event limited to 150 participants.



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Hike Liechtenstein's History

The Principality of Liechtenstein can be crossed in a day! The new "Liechtenstein Way" with its companion Listory App is the hiker's travel guide with exciting stories about the tiny country.

The creation of the "Liechtenstein Way" marks the anniversary of "300 years of the Principality of Liechtenstein" with a new hike and storytelling app that brings the past to life with innovative and creative technology. The app guides visitors along a dedicated route through Liechtenstein's eleven municipalities, sharing stories about historic people and events while stopping to visit beautiful and exciting places.

Hike through 11 Municipalities

What an experience! There aren't many places where you can hike a whole country within a few days and get to know its rich 300-year history. The app features 136 Points of Interest (POIs), events and historical sites all connected via the 75 km "Liechtenstein Way." Visitors can access the route from any municipality and the trail can be hiked north to south and vice versa. The trail is designed to be enjoyed in stages since few people will complete the entire route in a single day.

Unusual Stories Revealed

The history of the country is told in a lively and exciting style — even locals will learn new stories about their country. Take the tale of Liechtenstein silkworm breeding. There were several attempts to establish silkworm colonies, but only one succeeded for a short time and visitors will get to learn about the remains of this elaborate industry with the help of the Listory App.

Liechtenstein lives from its stories. The LIstory App replays these stories to hikers directly on site. "Standing before a memorial stone, the app tells you about Russian soldiers who fought for Germany in World War II and signed their surrender at this place in 1945," says project manager Martin Knöpfel.

The First Peek inside Vaduz Castle

With modern augmented reality, the LIstory App offers special insights into the past like the Roman fort in Schaan. And, for the first time, Vaduz Castle will be open to locals and tourists via the app's 3D technology. Individual castle rooms are accessible for the first time with the help of 360° images. Even through castle tours are not open to the general public, they are now — virtually.

Grand Opening May 26, 2019

The "Liechtenstein Way" will officially launch with its partner LIstory App on May 26, 2019. All of Liechtenstein will unite to celebrate this special day in history with each municipality hosting local events. Schellenberg Castle ruin will come to life with a medieval festival, for example.

Hikers can use the Listory App completely offline and if phone batteries should lose power during the hike, the path is still well marked with conventional hiking signs. There's nothing to prevent a stroll down Liechtenstein's memory lane.

Short Facts about the Liechtenstein Way:

- Launch of the Liechtenstein Way on 26 May 2019
- Runs through all 11 municipalities of Liechtenstein
- 75 kilometers in length
- ascents / descents 2'000 m / 2'000 m
- min/max Altitude: 429 m above sea level / 1'103 m above sea level
- · Dedicated hiking time approx. 21 hrs
- Sections are accessible to people with reduced mobility
- Explore the Principality of Liechtenstein with the LIstory App from the App Store or on Google Play May 26, 2019

More information, route suggestions and accommodations at www.liechtensteinweg.li



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Friedrichshafen Festival Fever

The Friedrichshafen Festival Fever is a seriously contagious condition ... As the sun sinks below the horizon, the mood becomes magical. Sizzling anticipation sparks the crowd on Lake Constance and everyone knows it's time to dance!

Music Festivals at the Kulturhaus Caserne

10 years running, this festival series brings together tone masters and music lovers of all genres: cult, rock and jazz, folk, classical, blues, electric and lounge. Each of the different festivals in Friedrichhafen's Kulturhaus Caserne features hidden talents, newcomers and professionals.

The electronic summer season on Lake Constance opens with the LIEBE LEUTE Festival. A variety of dance venues in the courtyard, open-air and club floors come to life with electronic beats. The chill beach café invites you to relax between sets.

Saturday, May 4, 2019

The 3rd annual FAB Festival presents 4 action-packed days of music, art and entertainment: from Blues to Folk and Jazz to Rock, from film to literature, live theater performance and a poetry slam.

September, 19-22, 2019

The 6th Jazz & More Festival Friedrichshafen builds a stage for the international Jazz scene and local artists. October 2-6, 2019

The SEEKULT Festival is a kaleidoscope of art and music, film, theater, dance, workshops and good vibes in Friedrichshafen's historic barracks venue, Kulturhaus Caserne.

October 11-13, 2019

Anniversary Festival: Dornier Museum 10th Anniversary, Zeppelin Take-Off Party and Game of Drones

Spectacular industrial history and pioneering spirit from Lake Constance inside impressive modern architecture — The Dornier Museum "Do-Days" marks their anniversary climax

August 10 - 11, 2019.

The new Zeppelin NT flying season starts with a big TAKE-OFF PARTY on Friday, March 29. The Zeppelin NT will be seen flying over Munich, Cologne, Bonn, Düsseldorf and Lake Constance in 2019.

The exhibition highlight "Game of Drones" in the Zeppelin Museum focuses on drones as toys, drones in military applications, and drones in the economy.

June 7 - November 3, 2019

Kulturufer Friedrichshafen

When summer holidays start, it's "Kulturufer" time — the oldest and most beautiful tent festival on the shores of Lake Constance. It's a colorful display of music, dance, drama, cabaret, acrobatics and street theater. 10 days of hot summer street nightlife in Friedrichshafen. This year, Annett Louisan and RADIO DORIA entertain audiences in the big tent.

CONCERTS: Lakeside Open-Air

Two big stars Nena and Michael Patrick Kelly will perform at the Lakeside Open-Air in Friedrichshafen. Join the festivities and thousands of other twinkling lights along the shore for a night of big sound.

Bodenseefestival

The Bodensee Festival has been attracting international artists in music, theater and literature to Lake Constance for 30 years. The festival is an annual fixture of the 4-country region with Friedrichshafen as the performance venue. This year's festival is dedicated to the Benelux countries featuring the Dutch Artist-in-Residence and violinist Janine Jansen and the pianist and composer Francesco Tristano. May - June, 2019



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Lake Constance City Hopping

Bregenz (A) Constance (D) St.Gallen (CH) - 3 countries, 3 cities and 1 "City Hopping" adventure around Lake Constance. This is a new way to discover neighboring cities in Germany, Austria and Switzerland. Unpack once. Stay at one Hotel, and use trains, bikes and boats to expand your international territory any time of year. "Hotel Hopping" is a slightly different concept. This package has you moving around with overnights in each Lake Constance city: Bregenz, Austria; Constance, Germany; and St.Gallen, Switzerland.

Sparkling and international Lake Constance is framed by the Swiss and Austrian Alps and the soft Swabian hills on the German side. It is a fairytale setting crisscrossed by trains, bike paths, ferries, catamarans and ships, easily connecting 3 countries and two international harbors at Bregenz, Austria and Constance, Germany.

People use regular train service to explore the area and different cities by combining train, the bike network and local ship routes to navigate the region. Active travelers come to the "Bodensee" to feel rejuvenated and relaxed, enjoying three international cities with a lively culture scene and genuine alpine hospitality.

Cycling is a national pastime in all three countries with many miles of well-marked, paved paths around Lake Constance through beer gardens, vineyards, city gardens, UNESCO sights and a flower-soaked islands and villages.

All Lake Constance international cities and sites are well connected by bike paths, ships and trains. There are hourly RegioExpress train connections between Constance and Bregenz. and hourly train connections between St.Gallen and Bregenz.

Bregenz, Austria is a energetic cache of modern art, architecture with lively weekend events and floating festivals. The namesake city of Constance grew to fame during the scandalous Great Schism 600 years ago and its history is immortalized in the many fine art and history museums. Mainau Island is a garden showcase of intense color and scent, a serious research facility and fanciful botanical realm with noble Swedish roots. St.Gallen is the cantonal capital of eastern Switzerland, a beautiful maze of medieval streets, oriels, historic taverns, that unfold under the towering gaze of the UNESCO Abbey.

Discover urban life in three cities directly on the shores and hills around Lake Constance - The list below features combination packages and tour options within the international City Triangle at www.konstanz-tourismus.de, www.bregenz.travel and st.gallen-bodensee.ch

- Nature Tours
- Cultural Tours
- Active Sightseeing Tours
- Culinary Discovery Tours
- Churches and Monasteries Tour

Bregenz

Vorarlberg's State capital, Bregenz is a hotbed of arts and culture peacefully located on the shores of Lake Constance and foothills of the Austrian Alps. The city's own cable car takes visitors to the top of the Pfänder Mountain with hiking and mountain bike trails and million-dollar views across the international lake. The city hosts the annual Bregenz Music Festival with its famous floating stage, but don't forget about its world-class architecture, art exhibits, nightlife and museums. www.bregenz.travel

Constance

Culture, nature, innovation and leisure: the largest city on Lake Constance and university town offers year-round cycling, hiking, shopping and relaxing moments along waterfront beer gardens and cafés. Visitors enjoy exploring the historic old town with its cozy wine taverns, fascinating Roman past and medieval church history with fine little museums and city walking tours. It's the gateway to Switzerland with quick access via ship, train, bike path and bus. www.konstanz-tourismus.de

St.Gallen, World Heritage City

The sacred city of St.Gallen was founded in 612 by an Irish monk who shared his bread with a hungry Swiss bear, who then gathered wood for the monk's shelter fire. This hospitable, inter-species exchange laid the foundation for an imperial monastery and exquisite Abbey Library around which flourished a beautiful town, haut couture textile industry, a special sausage named "Olma," and its eponymous agricultural festival. Urban and dynamic, similar and yet very different to her neighboring cities, St.Gallen in eastern Switzerland is easily reached from Lake Constance. www.st.gallen-bodensee.ch



Bregenz Tourismus & Stadtmarketing GmbH Marketing und Tourismus Konstanz GmbH St.Gallen-Bodensee Tourismus www.bregenz.travel www.konstanz-tourismus.de www.st.gallen-bodensee.ch





Churches, Monasteries, World Culture! Lake Constance Region: New Offers

Religious art and tradition have shaped the Lake Constance region and influenced the cultural landscape of Europe for centuries. From the UNESCO monasteries at Reichenau and St.Gallen, to the 1414 Council of Constance, as well as monuments from the flamboyant Baroque masters of Upper Swabia. The tourism project "Inspiration Lake Constance - Churches, Monasteries, World Culture" presents new sightseeing offers for visitors interested in the cultural history of sacred monuments and traditions.

The leading trendsetters of European art and culture were the great monastic centers of Reichenau and St. Gallen. Today, the two Benedictine monasteries (Germany and Switzerland respectively) are recognized as UNESCO World Heritage Sites. The St. Gallen building plan is the oldest architectural drawing in Europe, and the first horticultural blueprint. For the first time ever, this document will be shown to the public at the Abbey of St. Gallen beginning April 13, 2019.

When the international crisis of the Great Schism (3 illegitimate popes) shook the foundations of the Christian world, church leaders convened at the **Council of Constance** in 1414, resulting in the largest congress of the Middle Ages. Four years later, a new representative was legitimized by the Holy See, resulting in the only pope ever to be elected north of the Alps. Visitors can still see original buildings and artifacts in the medieval historic district of Constance.

Baroque builders and artists of Upper Swabia wanted heaven on earth. In their 150-year pursuit of perfection, they created more than 50 churches, monasteries, and castles along the Upper **Swabian Baroque Road**. Visitors are treated to richly ornamental church halls, masterpiece paintings, sculptures, furniture, stucco work and handicrafts that brought meaning and order to the world.

Spiritual icons dot the natural landscape of Lake Constance. Churches and chapels (everywhere) recognize a desire for safe passage and expressions of gratitude. Anyone wandering around the region can still feel the special energy at these sacred places hundreds of years later. The brochure "Lake Constance Church Visitors" points the way to beautiful churches and chapels on the western shore of Lake Constance including the Ittingen Charterhouse in Warth (Thurgau, CH). The former convent is a countryside oasis that shares its monastic hospitality with farm-to-table meals, retreats, seminars, a shop with local delicacies, wines from the estate and overnight stays in a private 'bubble pod' or modern rooms overlooking the gardens. www.kartause.ch

Ecclesiastical traditions are alive today, yet deeply rooted in the Lake Constance region at many **fairs**, **harvest celebrations**, and solemn processions.

Regional monasteries and churches offer spiritual shelter and safe harbor from the stressors of everyday life with an interesting selection of overnight retreats ranging from hiking, to days of contemplation, and other creative workshops. For a list of these places visit www.AndersOrte.de.

For centuries, pilgrims on different spiritual routes have gathered at Lake Constance. Under the motto "Pilgrimage for Locals," the regional Protestant church in Baden organizes day-long guided tours with an emphasis on outdoor activities and culture around western Lake Constance.

The MEINRADWEG is a new bike path dedicated to Saint Meinrad, the "Martyr of Hospitality." The cycle route follows the life of St. Meinrad (by bike) from Rottenburg am Neckar over the island of Reichenau to Einsiedeln, Switzerland where the monastery was built above his saintly tomb.

Ecclesiastic life surrounding the Lake of Constance had a major influence on the regional landscape and architecture. During the 'Monastery Life Days' on Sunday, October 13, visitors can stay overnight in participating monasteries and enjoy special access to monastic life. This cross-border program offers guided historical tours, lively talks and lectures bringing these once great centers of knowledge, culture and power to life.

"Inspiration Bodensee - Churches, Monasteries, World Culture!" This **new brochure** provides an overview of the offers.



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World Heritage City in the 4-Country Region

Legend tells us an Irish monk named Gallus stumbled over a root in 612 where he decided to stay and built a hut. Faithful supporters joined him and the first church was built in today's St.Gallen.

Europe's Spiritual Center

A century later, the Gallus settlement was revived by Otmar in 719, resulting in the Abbey of St. Gall known far and wide as a charismatic cultural haven with towering double spires, the monastery became an important intellectual center in Europe. This early medieval heyday created many valuable manuscripts and documents for historians to study. Precious treasures live among the collection including the original monastery architecture blueprint — the oldest medieval building drawing — as well as the oldest German-language dictionary.

The 1758 Abbey Library is one of the most beautiful historical book halls in the world. Many original manuscripts were written here and remain to this day. The library is still active with a book inventory numbering 170,000. Rare finds among the collection feature the 16th century globe standing more than two meters high and the 2,600-year old Egyptian Schepenese mummy and sacarphagi (acquired in 1836).

Architecturally speaking, the library is an artistic gem: the magnificent curved hall is a Baroque masterpiece with ornamental inlaid floors, wood-paneled bookcases, decorative columns and rich ceiling paintings. UNESCO declared the Abbey District with the Abbey Library as a World Heritage Site in 1983.

Original Monastery Blueprint Celebrates World Premiere

"The Miracle of Tradition - The St.Gallen Monastery Plan and Europe in the early Middle Ages"

The 9th century Abbey of St. Gall building blueprint will be on view for the first time ever starting Saturday, April 13, 2019. The parchment is the earliest representation of a medieval monastery district, likely created between 819 and 826 at the Reichenau Monastery on Lake Constance. The original plan will be on display in the new exhibition hall at the St.Gallen Abbey.

Other treasures from the Monastery and Abbey Libraries will be displayed including the oldest teaching book from the Carolingian era. This ancient book contains the vows monks took upon entering the monastery.

Gallus and his monastery – 1400 years of Cultural History

In addition to the Abbey library and the new exhibition hall, the vaulted cellar lapidarium has a freshly polished face. It opened to the public on January 20, 2019, featuring the new exhibit: "Gallus and his Monastery - 1400 years of Cultural History."

New Digital Look and Combi-Ticket

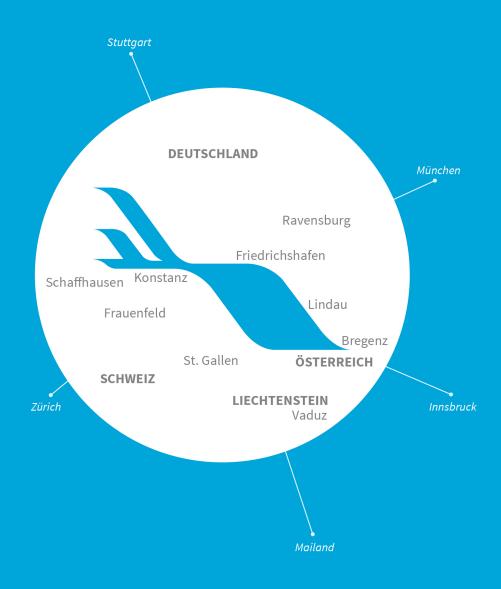
A new look for the Abbey District website was revealed in early 2019. Fresh and clear, the Abbey District is now available at www.stiftsbezirk.ch. And, starting April 13, 2019, a new combined ticket is available for all three exhibit venues, inviting guests to the Gallus City with this attractive offer.



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